



Programme: **Critical Thinking & Decision-Making: A Future-Ready Driver of Competitive Advantage**

Date: **26 June 2026**  
**02:30pm - 04:00pm**

Duration:

Director level:

Programme category:

Programme mode:

CPD:

RCH:

Price:

Venue: **ICDM Virtual Classroom**

Speaker: **Alex Kock Senior Vice President & Managing Director, BTS, Myrna Thabet Associate Director, BTS**

## Programme Description

### Programme Overview

In today's increasingly complex and uncertain environment, the quality of decision-making has become a critical differentiator between organisations that merely react and those that consistently create value. Boards and executive leaders are required to navigate technological disruption, geopolitical shifts, evolving stakeholder expectations, and emerging risks, often with incomplete information and competing priorities.

While organisations have access to unprecedented amounts of data, effective leadership depends not on information alone, but on the ability to think critically, challenge assumptions, and make sound judgments. Without disciplined thinking, cognitive biases, groupthink, and blind spots can undermine strategic decisions and

organisational performance.

This PowerTalk explores how boards and Executive Committees can strengthen decision quality by fostering a culture of critical thinking, constructive challenge, and evidence-based judgment. Participants will gain insights into practical approaches and proven frameworks that enhance strategic decision-making, improve governance effectiveness, and build organisational resilience in an increasingly dynamic landscape.

Join us for an engaging discussion on how critical thinking can serve as a scalable leadership capability and a sustainable source of competitive advantage.

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### **Learning Outcomes**

Participants will be able to:

- **Embed the mindsets:** Instil mindsets that elevate critical thinking and enhance decision quality and consistency across the organization.
- **Apply structured frameworks:** Strengthen rigor, speed, and judgment in decision-making, while minimizing biases that hinder outcomes.
- **Create competitive advantage:** Leverage critical thinking as a scalable capability to drive resilience, governance, and sustained performance.

### **Target Audience**

- Board of Directors
- C-suite Leaders

## Trainer Profile



**Alex Kock**

Senior Vice President & Managing Director, BTS

Alex Kock serves as Senior Vice President and Managing Director at BTS, overseeing operations across India, the Middle East, and Africa. In his consulting role, he leads strategic execution and business transformation programs, helping organizations enhance their ability to deliver on strategy.

With a diverse background in commerce, financial management, and materials management, Alex has held executive positions across multiple industries. Before joining BTS, he was the CEO of an international consulting firm, where he managed a global network of 34 agents.

Alex is a highly regarded strategy consultant, with expertise in strategic finance, strategy formulation, innovation, leadership, and performance management. He has extensive experience implementing global initiatives for Fortune 500 companies, with a focus on the Financial Services, FMCG, Pharma, Retail, and Oil & Gas sectors.



**Myrna Thabet**

Associate Director, BTS

Myrna Thabet is an Associate Director at BTS based in Dubai, where she partners with organizations across the Middle East to design and deliver leadership and transformation initiatives that drive business performance and organizational change.

Since joining the consulting industry in 2018, she has worked across sectors including FMCG, Government, Banking and Finance, Oil & Gas, Technology, Mining, Maritime, and Hospitality. Her expertise spans leadership development, strategy execution, innovation, business acumen, and organizational transformation.

Myrna has led strategic initiatives for some of the region's leading organizations across government, financial services, energy, and consumer sectors. Several of her programs have received external recognition, including three Brandon Hall Gold Awards for excellence in leadership and DEI.

A core contributor to BTS's global DEI team, Myrna also specializes in inclusive leadership and advancing women in leadership. She is certified in Multipliers facilitation and mindset-based delivery, and facilitates programs globally.

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